

MEDA 2010 Spring Conference

International Economic Development

April 15, 2010

Marriott's Inn & Conference Center at UMUC

*Sponsored by:
Anne Arundel Economic
Development Corporation*

*Prince George's County Economic
Development Corporation*

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Do you know a company that is interested in expanding its market share? Are you interested in attracting new investment in your community? In today's market, economic development professionals need as many tools possible to grow business.

At the MEDA Spring Conference you will learn how your incubator can attract investment from Europe; find out about how cutting-edge environmental technologies being developed in Maryland save the Chesapeake Bay while providing business opportunities in Asia; and hear from business & government specialists who will discuss trade and investment opportunities for Maryland business.

Keynote speaker Jim Godsey, Sr. Vice President for North America R&D at QIAGEN will tell us why QIAGEN picked Maryland for their U.S. headquarters and why they stay here employing nearly 1,000 people. Unique programs such as the Maryland-Asia Environmental Partnership will be discovered; The World Trade Center Institute takes center stage as we look at the ways you can tap into embassies and network with others who are interested in global trade. We'll identify some little known facts such as Maryland is the only location in the US with an Africa Trade Office, and that Sister Cities programs are an optimum resource for business development with other countries.

From technology to agribusiness our presenters share their secrets to help you take full advantage of their job creation and business growth efforts. If you have been considering an International outreach for your business or if you aren't certain how the global stage can help your business grow this is the event you want to attend. If you are already doing business internationally and are taking advantage of all the tools available – join us and share your story with our attendees.

We are extending the Member Rate of \$65 which includes continental breakfast and lunch as well as networking. The event is being held at Marriott's Inn & Conference Center at UMUC. Directions and more information can be found at the MEDA Web Site www.medamd.com.